



Danial Enayati

Product designer & APM

“ People ignore design that ignore people.”

Frank Kimero



Email

danial.enayati1379@gmail.com



Portfolio on notion

danialenayati.notion.site



Phone

(+98) 9130064002



Address

Tehran, Iran

Socials



Notion

[Portfolio](#)



Dribbble

[@danial_enayati](#)



LinkedIn

[danial-enayati](#)

Tools



Figma

UI Design, prototyping



Notion

documentation | Project management



Clarity

Analyze user behavior



Google Analytics 4

Analyze user behavior



GTM

Collect User Events



Spline

3D design

Experience



Product designer and APM | fulltime

November 2022 – Present

[Miarze](#)

Tehran

- **Developed Marketplace from Scratch to launch:** Designing and implementing a marketplace platform consisting of three main products: Online Shop ([miarze.com](#)), Vendor App ([bazar.miarze.com](#)), and Admin Panel.
- **Design System Implementation:** Created and maintained a design system to ensure consistency and coherence across different parts of the product during redesigns.
- **Improved user satisfaction scores** by 115% From MVP (2/5) to the latest version (4.3/5) through iterative design improvements.
- **Increased User conversion rate** by 200% in 3 months through thorough research and analysis of user behavior utilizing Clarity and GA4.



Product Designer | fulltime

July 2021 – November 2022

[Burux](#)

Tehran

- Designed a product suite for a lighting products manufacturer, including:
 - A **sales visit** app for company representatives to introduce products and register orders from vendors
 - An **inventory management** app for efficient stock control
- **Conducted user research** to ensure each app met the specific needs of sales teams, warehouse staff, logistics coordinators, and vendors
- **Enhanced operational efficiency and user satisfaction** across the company's sales, inventory, logistics, and return processes



UX designer | freelance

April 2022 – April 2023

[raveshmand](#)

Tehran

- **Led the redesign** of ([Pointer](#)), an OKR management software for large governmental and private organizations.
- **Conducted user research** to understand stakeholder needs and developed intuitive UI/UX designs.
- **Collaborated with cross-functional teams** to ensure design met technical and user requirements.



Product Designer | internship

December 2020 – July 2021

[GoLearn](#)

Esfahan

Skills



Design

Web Design

Mobile Design

Journey mapping

- Wireframing
- Prototyping
- Testing

Design System



Business & Soft skill

Team work

- Presentation
- Documentation

Project management

OKR

Education



IXDF

Journey Mapping | Design T...

Check out the details on my LinkedIn



Uxcel

Product design course

Check out the details on my LinkedIn

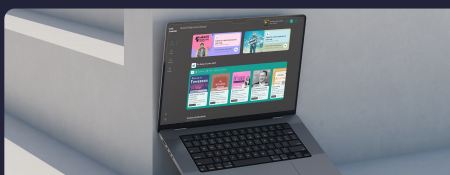


Google

UX Design course

Check out the details on my LinkedIn

Latest projects

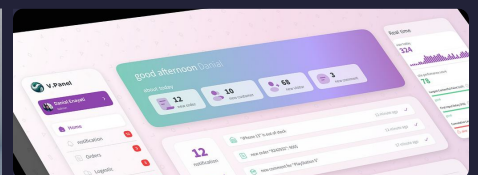


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<https://notion.com>



Online Store Management Dashboard

Manage products and orders, monitor site performance, and track marketing activities.



<https://dribbble.com>